Harvard Business Review McKinsey Awards For Best HBR Articles

McKinsey Award Winners
The Handbook for Teaching Leadership
The Real World Guide to Fashion Selling and Management
Harvard Business Review Facing Up to Management Faddism
Het innovatiedilemma
De succesfactor
HBR's 10 Must Reads 2015
McKinsey Award Winners
Encyclopedia of History of American Management
Managerial Excellence
The Innovator's DNA
Who's who in International Business Education and Research
Dividend
The Art of Leadership
Bedrijfsmanagement. Strategie, structuur, strijd
American Competitiveness Worldwide
The SAGE Encyclopedia of Economics and Society
McKinsey Award Winners
The New Corporate Cultures
McKinsey Award Winners
The Ultimate Business Guru Guide
HBR's 10 Must Reads 2016
Business Minds
Creative Cost-Benefits Reinvention
The Routledge Companion to Strategic Human Resource Management
Senior Executive Service Forum Series
Harvard Business Review McKinsey Award Winners
Harvard Business Review on Rebuilding Your Business Model
Managerial Excellence
McKinsey Award Winners
The Focused Organization
The Innovator's Dilemma with Award-Winning Harvard Business Review Article?How Will You Measure Your Life?? (2 Items)
McKinsey Award Winners
Harvard Business Review Catalog
Making the World Global
Examines how fads in management have developed over the past century, what's real about them and what's not, and offers a guide for those who need ways to assess the pronouncements of "gurus."
'This work is recommended for corporate libraries whose companies are involved in international business, and for academic libraries affiliated with colleges of business.' - Kay M. Stebbins, Choice
This project is distinctive in that it really is a 'Who's Who' rather than a directory of all scholars engaged in international business education and research.
Focusing on leadership and issues pertinent to our global landscape, The Art of Leadership: Perspectives from Distinguished Thought Leaders is an in-depth analysis and enriching collection of knowledge and perspectives from illustrious thought leaders who have
spoken at the podium of Singapore Management University (SMU). SMU's thought leadership series seeks to inspire Asia and beyond with the views and opinions of internationally eminent and outstanding academics, scholars, business or political leaders who have achieved distinction in their respective fields. The book provides valuable insights on topics ranging from economics and politics to entrepreneurship and management. Gathers essays about competition, capital stock, quality, office culture, change, productivity, diversification, strategy, training, corporate power, and communication. Revise your game plan--and profit from the change. If you need the best practices and ideas for creating business models that drive growth--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place. This collection of HBR articles will help you: - Reinvent your business profitably - Set your model up for success with a winning competitive strategy - Test and change your assumptions about customers - Spot trends that could transform your business - Exploit disruptive technologies - Give traditional offerings a shot in the arm - Produce game changers for your industry or market - Build a new business in an established organization Economics is the nexus and engine that runs society, affecting societal well-being, raising standards of living when economies prosper or lowering citizens through class structures when economies perform poorly. Our society only has to witness the booms and busts of the past decade to see how economics profoundly affects the cores of societies around the world. From a household budget to international trade, economics ranges from the micro- to the macro-level. It relates to a breadth of social science disciplines that help describe the content of the proposed encyclopedia, which will explicitly approach economics through varied disciplinary lenses. Although there are encyclopedias of covering economics (especially classic economic theory and history), the SAGE Encyclopedia of Economics and Society emphasizes the contemporary world, contemporary issues, and society. Features: 4 volumes with approximately 800 signed articles ranging from 1,000 to 5,000 words each are presented in a choice of print or electronic editions Organized A-to-Z with a thematic Reader's Guide in the front matter groups related entries Articles conclude with References & Future Readings to guide students to the next step on their research journeys Cross-references between and among articles combine with a
thorough Index and the Reader's Guide to enhance search-and-browse in the electronic version Pedagogical elements include a Chronology of Economics and Society, Resource Guide, and Glossary This academic, multi-author reference work will serve as a general, non-technical resource for students and researchers within social science programs who seek to better understand economics through a contemporary lens. This book of wisdom belongs on every manager's bookshelf. In one volume, Managerial Excellence presents the best ideas & practices of the past 15 years from the leading management voices of our time, including Charles Handy, Gary Hamel, Michael Porter, C.K. Prahalad, & James Brian Quinn. Since 1959, the McKinsey Foundation for Management Research has awarded prizes for the two best articles published each year in the Harvard Business Review. The pieces in this collection—all first-place McKinsey Award winners—are distinguished by their relevance to the real work of managers. They address perennial issues in management: innovation, productivity, organizational learning, competition, & leadership among them. In their focus on a search for understanding rather than an attempt to devise answers to fit all problems, the essays in Managerial Excellence are timeless. A year’s worth of management wisdom, all in one place. We’ve combed through ideas, insights, and best practices from the past year of Harvard Business Review to help you get up to speed fast on the freshest, most relevant thinking driving business today. With authors from Clayton Christensen to Roger Martin and company examples from Netflix to Unilever, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to: Lead by focusing your attention on the right things Import new management practices into your organization the right way—whether they come from other companies or across the globe Better manage your organization’s—and your leaders’—time Rethink vital functions such as HR and marketing Move from a yearly planning cycle to building a winning strategy Make long-term organizational decisions with an eye to national and global economic trends This collection of best-selling articles includes: “Beware the Next Big Thing,” by Julian Birkinshaw “The Capitalist’s Dilemma,” by Clayton M. Christensen and Derek Van Bever “The Focused Leader,” by Daniel Goleman “The Big Lie of Strategic Planning,” by Roger L. Martin “Contextual Intelligence,” by Tarun Khanna “How Netflix Reinvented HR,” by Patty McCord “Blue Ocean Leadership,” by

Geroemd door iedereen van Steve Jobs en Jeff Bezos tot Malcolm Gladwell, is dit boek een bijbel voor iedereen die begrijpt dat je ontwrichtende veranderingen een stap voor moet zijn. Deze bestseller presenteerde als eerste de baanbrekende gedachte dat fantastische bedrijven ten onder kunnen gaan, juist omdat ze alles goed doen – voor hun bestaande klanten. Ze worden links en rechts ingehaald door nieuwkomers die, met aanpassingen aan de technologie of dienst, nieuwe klanten weten te vinden. Denk aan Apple en Tesla, die respectievelijk de telefoon- en auto-industrie op hun kop zetten. Bedenker Clayton Christensen legt uit hoe dit kan gebeuren, en wat een bedrijf kan doen om hetzelfde lot te ontlopen. Het innovatiedilemma is ‘een waarschuwing voor ondernemers die zich onverslaanbaar achten – en een bron van inspiratie voor hen die klaarstaan om ze te verslaan’. The last twenty-five years have witnessed an explosion in the field of leadership education. This volume brings together leading international scholars across disciplines to chronicle the current state of leadership education and establish a solid foundation on which to grow the field. It encourages leadership educators to explore and communicate more clearly the theoretical underpinnings and conceptual assumptions on which their approaches are based. It provides a forum for the discussion of current issues and
challenges in the field and examines the above objectives within the broader perspective of rapid changes in technology, organizational structure, and diversity. Een van s werelds meest invloedrijke managementgoeroes van dit moment, bestseller auteurs Clayton Christensen, geeft je in De succesfactor alle tools in handen om optimale voldoening te halen uit je carrière, je persoonlijke relaties en je leven. In 2010 sprak professor Clayton Christensen in een inmiddels beroemd geworden toespraak de afgestudeerden van dat jaar aan de Harvard Business School toe. Puntend uit zijn omvangrijke onderzoek bood hij hen een reeks van richtlijnen aan om een in alle facetten succesvol, gelukkig en betekenisvol leven te kunnen leiden. De toespraak ging viral via social media en gaf aanleiding tot een van de meest gelezen artikelen ooit in de gezaghebbende Harvard Business Review. In the early '80s, Allan Kennedy and Terry Deal launched a new field of inquiry and practice, with the publication of Corporate Cultures, in which they argued that distinct types of cultures evolve within companies and have a direct impact on strategy and performance. Fifteen years later, the authors have teamed up to assess the effects of globalization, short-termism, technology, downsizing, outsourcing, mergers, and reengineering on corporate culture. They find that despite these tremendous pressures, organizations, by their very nature, will create self-reinforcing communities; the pattern today is for mini-cultures to form within the larger corporation. The challenge for managers and leaders at all levels is to find ways to knit these cultures together to unleash learning and encourage everyone to take ownership and pride in their work. Taking examples from innovative companies around the world, the authors offer new strategies for "exercising cultural leadership," -- rebuilding the cultural fabric of the organization, energizing the workforce, enhancing corporate performance, and preparing for new challenges in the 21st century. Following World War II the American government and philanthropic foundations fundamentally remade American universities into sites for producing knowledge about the world as a collection of distinct nation-states. As neoliberal reforms took hold in the 1980s, visions of the world made popular within area studies and international studies found themselves challenged by ideas and educational policies that originated in business schools and international financial institutions. Academics within these institutions reimagined the world instead as a single
global market and higher education as a commodity to be bought and sold. By the 1990s, American universities embraced this language of globalization, and globalization eventually became the organizing logic of higher education. In Making the World Global Isaac A. Kamola examines how the relationships among universities, the American state, philanthropic organizations, and international financial institutions created the conditions that made it possible to imagine the world as global. Examining the Center for International Studies, Harvard Business School, the World Bank, the Social Science Research Council, and NYU, Kamola demonstrates that how we imagine the world is always symptomatic of the material relations within which knowledge is produced. A seemingly endless parade of consultants, academics and journalists continue to pontificate about management, leadership and the dream of the perfect organization. But only a tiny fraction have really changed the way business works. These are the gurus. In this new edition of worldwide bestseller, The Ultimate Business Guru Book, the authors have assembled the greatest business gurus in a unique, one-stop guide. The book keeps business leaders ahead of double-speaking colleagues and consultants by bringing them rapidly up to speed with the very best that the world's business thinkers currently have to offer. Get these bestsellers together: one of the most influential business books of all time—with a bonus HBR article that will inspire you to find meaning and happiness in your life by applying the principles of business The Innovator’s Dilemma His work is cited by the world’s best known thought leaders, from Steve Jobs to Malcolm Gladwell. In his bestselling book, The Innovator’s Dilemma, innovation expert Clayton M. Christensen introduced the world to the revolutionary principles of disruptive innovation--new rules for doing business in a rapidly changing environment. This business classic shows how even the most outstanding companies can do everything right—yet still lose market leadership. Every thoughtful business person--no matter your level or industry—should read this book to avoid a similar fate. Offering both the successes and failures of leading companies as a guide, The Innovator’s Dilemma reveals how you can simultaneously do what’s right for the near-term health of your established business, while focusing enough resources on the disruptive technologies that ultimately could lead to its downfall. Ignore the innovator’s dilemma at your peril. “How Will You Measure Your Life?” (BONUS HBR
article) At Harvard Business School, Clayton Christensen teaches aspiring MBAs how to apply management and innovation theories to build stronger companies. But he also believes that these models can help people lead better lives. In the award-winning Harvard Business Review article, “How Will You Measure Your Life?,” he explains how, exploring questions everyone needs to ask: How can I be happy in my career? How can I be sure that my relationship with my family is an enduring source of happiness? And how can I live my life with integrity? For the first time, get this article together with the bestselling book that established Clayton Christensen as one of the world’s most influential management thinkers.

Business Minds consists of direct interviews with the top 40 management gurus (selected from the recent FT Dynamo survey) on the subject of management ideas and the latest business challenges. A year’s worth of management wisdom, all in one place. We’ve examined the ideas, insights, and best practices from the past year of Harvard Business Review to bring you the latest, most significant thinking driving business today. With authors from Marcus Buckingham to Herminia Ibarra and company examples from Google to Deloitte, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to: Tap into the new technologies that are changing the way businesses compete Fuel performance by redesigning your organization’s practices around feedback Learn techniques to move beyond intuition for better decision making Understand why your strategy execution isn’t working—and how to fix it Lead with authenticity by moving beyond your comfort zone Transform your physical office space to promote creativity and productivity

Connections, Sensors, and Data Are Revolutionizing Business,” by Marco Iansiti and Karim R. LakhaniA new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In The Innovator’s DNA, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (The Innovator’s Dilemma, The Innovator’s Solution, How Will You Measure Your Life?) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world’s best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator’s DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company’s stock price—an innovation premium—which is possible only by building the code for innovation right into your organization’s people, processes, and guiding philosophies. Practical and provocative, The Innovator’s DNA is an essential resource for individuals and teams who want to strengthen their innovative prowess.In The Focused Organization Antonio Nieto-Rodriguez shows you how fewer, more effectively elected and managed projects are the key to strategic and long-term success. Using his own research and work experience he explains how and why those organizations that focus on just a few key initiatives can perform significantly better than unfocused organizations, not only financially but also in achieving their strategic objectives and motivating their staff. The author introduces a new way of looking at a company through two very different and often conflicting dimensions: running-the-business and changing-the-business. What you add to one dimension you have to subtract from the other one. Finding the right balance between these two dimensions represents one of the major challenges to successful strategy execution. Becoming a focused organization involves a radical change in the way companies are organized and the way they select and manage projects - the creation of a new culture. The Focused Organization discusses the characteristics that comprise a
focused organization. It describes key areas where a focused organization builds its levels of maturity; provides examples of focused organizations that outperform the rest; and explains in practical steps how all enterprises can become focused. The book finishes with a unique and inspiring case study that transports us to the early days of the current business world. Through the main character, Benny White, we learn how a business was conducted and how management evolved over decades with the introduction of business theories, including project management. For the past 50 years, the McKinsey Foundation for Management Research has offered awards for the best articles published each year in HBR. These awards, judged by an independent panel of leaders in the business community, recognize outstanding works that are likely to have a major influence on the actions of business managers worldwide. Containing more than 250 entries, this unique and ambitious work traces the development of management thinking and major business culture in North America. Entries range from 600 words to 2500 words and contain concise biographical detail, a critical analysis of the thinkers' doctrines and ideas and a bibliography including the subject's major works and a helpful listing of minor works. This book puts the commoditization phenomenon under the microscope, laying out an economic analysis, followed by solutions and strategic recommendations. Using concrete examples this book will help to change businesses approach by acting not only on the economic analysis presented, but also on the diagnosis of commoditization and the recommendations for creation of customer value. The common thread throughout this approach is the obsession with customer satisfaction, the search for a fair balance between the long and short term, and the will to reinvent business models by harnessing innovation. Combining up-to-date research, innovative content and practical perspectives, this book is the benchmark by which all other strategic HRM reference works should be measured. Leading figures from around the globe survey the current state of the discipline, while also introducing and exploring new, cutting edge themes in order to offer a comprehensive and authoritative overview of the field. Section introductions and integrative critiques pull together the separate themes to provide cross-comparisons between chapters to create a cohesive and well-structured volume. Unlike other texts in this area, The Routledge Companion to Strategic Human Resource Management
incorporates contributions from leading management and business writers in areas adjacent to human resource management, including strategy, innovation and organizational learning. These add fresh and challenging insights into HRM themes from key mainstream business and management thinking. The field of strategic HRM is thus enriched and extended by this volume. Focusing on the interplay between theory and practice, this book is an essential resource for researchers and students studying human resource management and strategy. Provides the kind of examples and information that lead to success in the fashion retail world, including the characteristics of great salespeople, using digital and social media, and adapting to change in the fashion marketplace.

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